



11th Pakistan Mega Leather Show-2026

POST SHOW REPORT

We are delighted to apprise the outcome of the consecutives **11th Pakistan Mega Leather Show held in Hall # 1 at Lahore International Expo Centre from 24-26th January'2026** for exploration of value-added export oriented industry of Leather Sector of Pakistan.

The show was successfully organized by the Pakistan Tanners Association on modernized theme alongwith Leather Industry stakeholders such as Pakistan Leather Gloves Manufacturers & Exporters Association – PGMEA and Pakistan Leather Garments Manufacturers & Exporters Association – PLGMEA for the exposition of finest quality of Finished Leather of all sorts i.e. Goat/Sheep Skins, Cow/Buff Hides, Leather Footwear, Leather Garments, Leather Gloves and other Leather Products/made-ups with allied Industries of Tanning Chemicals, Tanning & Footwear machineries, accessories under one roof. The Show has already been acclaimed a well-known brand domestically & Internationally, which is now become icon for Leather Sector of Pakistan.

TO REVIEW AT A GLANCE	
Outcome of 10 th PMLS-2025, Lahore (26-28 January-2025)	Outcome of 11 th PMLS-2026, Lahore (24-26 th January-2026)
A good number of business visitors visited the show except some of the Chinese exhibitors did not participate due to security reasons but they assured to join the next event.	During 3-days of the show, a huge number of business / trade visitors visited the show this year too. Majority of Chinese stand holders participated in the Show at Lahore under Chinese Pavilion in PMLS-2026 with full enthusiasm which was specially designed with top branding of Chinese Pavilion.

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Local Trade Visitors/Buyers

PTA introduced first time In PMLS-2025, issuance of E-badges upto the Int'l standard, which was around 4,500+ daily and accordingly total registered visitors concluded during 3 days shows were 14,000 to 15,000/- which was really encouraging figure for the show.

Besides above, for the facilitation of the visitors, an Electronic Registration counter was also set-up at Entrance of Hall 2 for registration of visitors and buyers who visited the PMLS-2025.

As per data compiled it is revealed that around **15000 trade visitors including foreign buyers & visitors** were registered during 3 days of the show as made visit to the stands in both halls for business collaborations, Seminars and B2B meetings were also arranged in both the Halls for the participants to promote bilateral trade.

Local Trade Visitors/Buyers

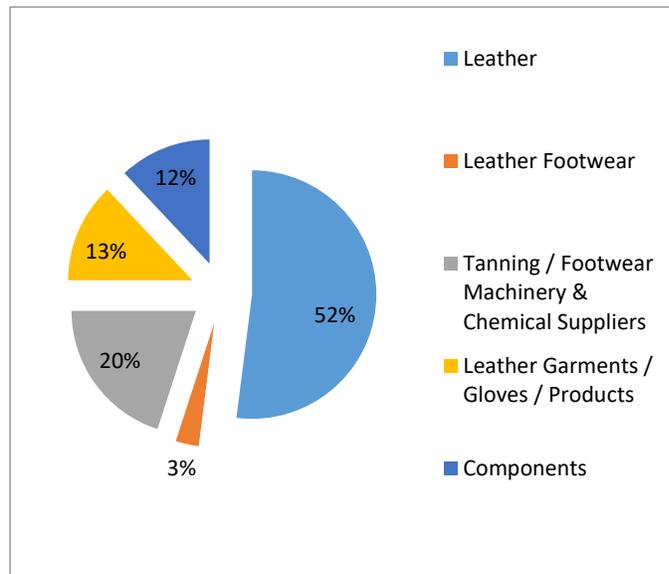
This year PTA maintained the same facility for issuance of **E-badges** for participants and visitors after getting login through its website www.pmls.pk as per Int'l Standard procedure in Pakistan introduced by PTA in the show.

Electronic Registration counter was also set-up at Entrance of Hall 1 for registration of visitors and buyers who visited the PMLS-2026 during 3-days of the show for walk in.

As per data compiled it is revealed that around **18000 trade visitors including foreign buyers & visitors** were registered during 3 days of the show as made visit to the stands in Hall # 1 for business collaborations, Seminars and B2B meetings were also arranged for the participants with the aim for further enhancement in bilateral trade.

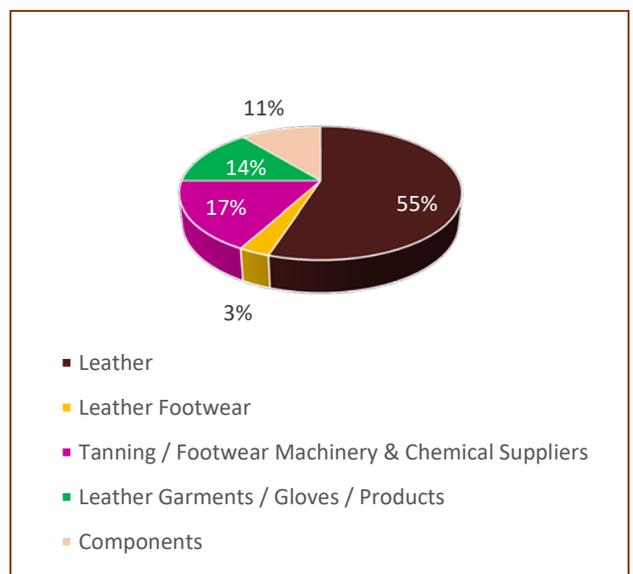
10th PMLS-2025

Local Business Visitors



11th PMLS-2026

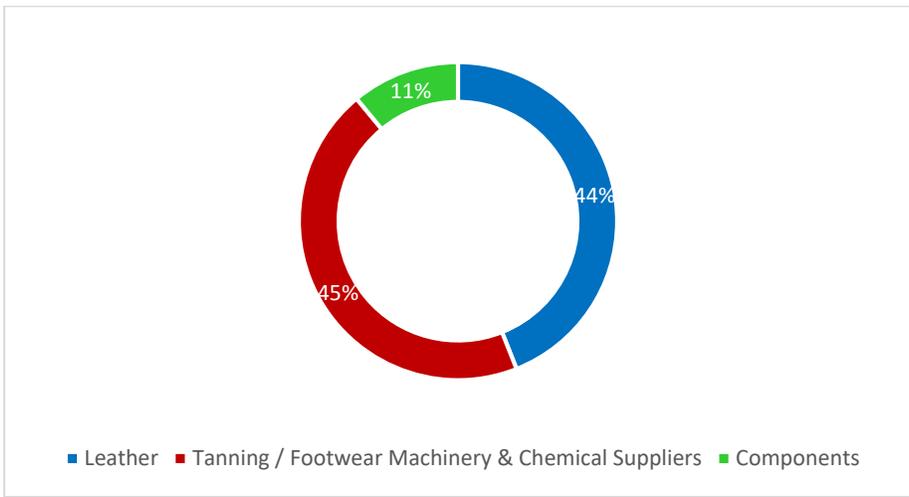
Local Business Visitors



**Number of Foreign Participants / Visitors
participated in the 11th Pakistan Mega Leather Show
held from 24-26th January'2026 at
Lahore Int'l Expo Centre**

Sl #	Name of Country	Number of Participants / Visitors
1.	China	25
2.	Italy	18
3.	Hong Kong	10
4.	UK	10
5.	Viet Nam	8
6.	Germany	6
7.	USA	5
8.	UAE	5
9.	South Korea	5
10.	Singapore	4
11.	Spain	3
12.	Portugal	3
13.	Iran	2
TOTAL :		104

COMMODITY-WISE % OF FOREIGN PARTICIPANTS / VISITORS



Activities – 1st Day of the Exhibition on 24.01.2026 at Lahore Expo Centre INAUGURAL CEREMONY OF 11TH PMLS-2026

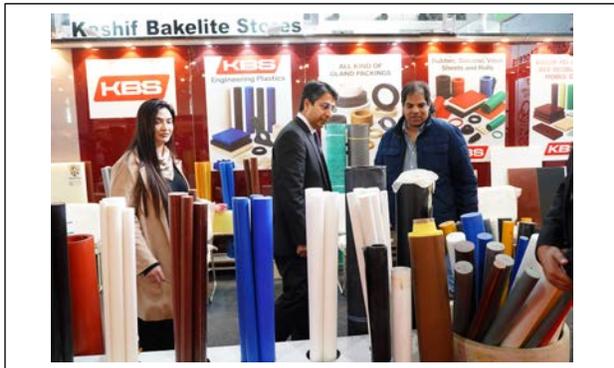
The Inaugural Ceremony of 11th **Pakistan Mega Leather Show** was held on 24th January'2026 at Main Entrance of Hall # 1 of Lahore International Expo Centre which was inaugurated by Rana Ihsaan Afzal Khan, Coordinator to PM on Commerce as a Chief Guest accompanied by Ms. Syeda Rafia, Director General, TDAP alongwith Mr. Hamid Arshad Zahur, Chairman, Pakistan Tanners Association, Mr. Agha Saiddain, Convener-PMLS, Mr. Muhammad Musaddiq, Mr. Badre Alam, Vice Chairman, PTA NZ and Sheikh Muhammad Shafi, Members Steering Committee, PMLS in the prestigious ribbon cutting ceremony of 11th PMLS-2026.

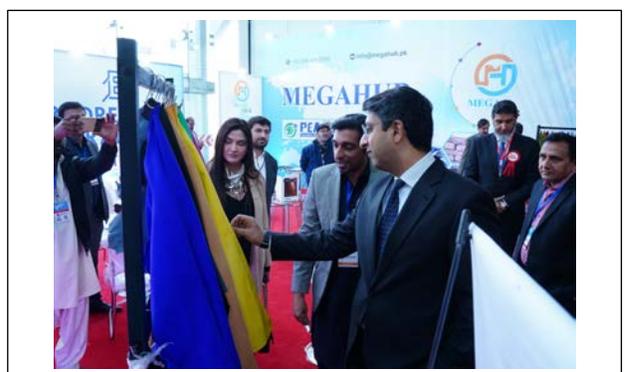


Rana Ihsaan Afzal Khan sahib Coordinator to PM on Commerce inaugurating the 11th PMLS-2026 on 24th January'2026 at Hall # 1 of Lahore Expo Centre

Rana Ihsaan Afzal Khan, Coordinator to the PM for Commerce visited the stands of the Participants of PMLS-2026 at Hall # 1 and viewed the eye-catching pavilion of well-decorated stands show-casing their value added Finished Leather & Leather Products and other allied services. He appreciated the foreign participants of China, Turkey and Iran come to Pakistan for their ambitious participation in PMLS-2026. He discussed the ongoing trend of Leather Market at both end of national and international with the Exhibitors. He applauded and encouraged Leather manufacturers and allied Industries participants for their interest in boosting and contributing of the Leather Sector in the overall exports of the country, which is vital for sustainable economy of the country.

**Glimpses of the Visit by Rana Ihsaan Afzal Khan
Coordinator to PM for Commerce
to the stands of the participants of PMLS-2026**





Meeting of PTA members with Rana Ihsaan Afzal Khan, Coordinator to the PM for Commerce at Expo Centre Lahore on 24.01.2026

After his visit of Hall # 1 of the Lahore Expo, Rana Ihsaan Afzal Khan alongwith his team comprising officials of the Ministry of Commerce and TDAP held meeting with the members of Pakistan Tanners Association led by its Chairman, Mr. Hamid Arshad Zahur at Convention Centre of Lahore Expo and discussed the core issues faced by the exporters of the Leather Industry. It was also highlighted that owing to delay in approval of EDF for the space rent of the Hall, PTA had decided to keep continue to organize the PMLS'26, Lahore at their own financial resources & revenue of the Booths, while a request would certainly be made to EDF/MOC for the reimbursement of only hall rent, which is Rs.7.590 M for hall # 1 for the disbursement to the participants to make them motivation & encourage for participation in future.



The Chairman, PTA presented a comprehensive presentation to the Coordinator to PM for Commerce containing proposals, which are vital for sustainable country's export and strategy for increasing share of Leather Sector in the national economy and orally elaborated for each points to the Chief Guest during the meeting.

Rana Ihsaan Afzal Khan assured for recommendation of PTA's genuine proposals for favourable consideration for driving sustainable economic growth through strategic sectoral support specially for continuing int'l marketing for participation in Int'l leather trade Fairs thru EDF separate allocation.



Chairman, PTA, Mr. Hamid A. Zahur presented momentum to Ran Ahsaan Afzal after conclusion of meeting with PTA's members on 24.01.2026 at Lahore Expo Centre

Activities – 2nd Day of the Exhibition on 25.01.2026 at Lahore Expo Centre

SYMPOSIUM ORGANIZED BY WWF ON 25.01.2026 AT MEZZANINE FLOOR

Ms. Deborah Taylor visited PMLS-2026 from England who is a globally recognised sustainability leader in the leather sector, serving as Managing Director of the Sustainable Leather Foundation (SLF), President of The Society of Leather Technologists and Chemists and a Consultant to the United Nations Economic Commission for Europe (UNECE).

Ms. Deborah Taylor conducted a Symposium as a Guest Speaker on the 2nd day of PMLS-2026 on 25.01.2026 at Mezzanine Floor of Lahore Expo center on behalf of WWF Pakistan to **create Guidelines for Traceability and Transparency for the Leather Supply Chain of Pakistan for the international market** which is much needed obligation due to the introduction of EUDR , which is probably to be at ground by end of current year. The session so much productive to make awareness amongst the Industry well before time for due necessary compliance for the smooth exporting of finished leather to the Europe in particular.



Q/A session also arranged before the conclusion of the symposium for the satisfaction of the audience for which Ms. Debroah explained in detail to each question.



After due deliberation and discussion on the EUDR regulations, traceability and transparency of leather supply chain for Pakistan, the Chairman, PTA appreciated the efforts of Ms. Deborah and assured cooperation of Leather Industry's stakeholders for the important aspect of EDUR.



Mr. Hamid A. Zahur, Chairman, PTA presented a memorandum to Ms. Deborah Taylor after her productive session of EDUR at Lahore Expo Centre



Mr. Muhammad Musaddiq, Ex-Chairman, PTA also presented a prestigious Book highlighting the culture & geographical statistics of Pakistan to Ms. Deborah for her grace presence and presenting an effective guideline on EUDR – Traceability & transparency of Leather Supply chain from Pakistan at the occasion of PMLS-2026.

Prize Distribution Ceremony

PTA arranged a prestigious ceremony this year too in Mezzanine Floor Hall # 1 of Lahore Expo Centre on 25th January 2026 for Prize Distribution amongst the best 3 Stand holders for Finished Leather Category and 3-stand holders of Tanning Chemicals & Machinery Category of PTA's participants.

PTA's Side – HALL # 1

Finished Leather Category	Leather Tanning Chemicals/Machinery Category
1 st Best Stall : Royal Leather Industries Ltd., Lahore	1 st Best Stall: TFL Reda Industrial Materials Pakistan (Pvt) Ltd., Lahore.
2 nd Best Stall: Leather Destiny, Sialkot,	2 nd Best Stall: IA Traders, Gujranwala.
3 rd Best Stall: Decent Tanneries, Kasur.	3 rd Best Stall: Pasari Org, Lahore.

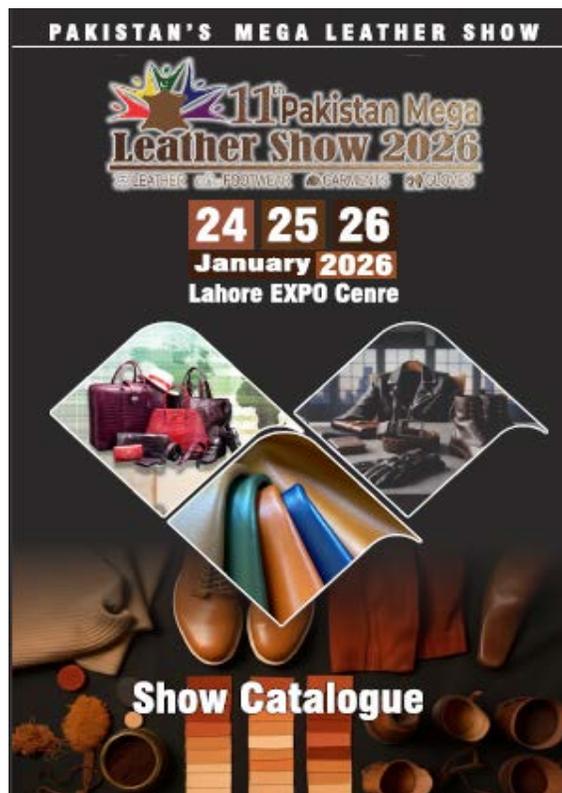




Mr. Hamid A. Zahur, Chairman, PTA presenting PTA's Shied to Mr. Agha Saiddain on his remarkable efforts for organizing consecutive 11th PMLS-2026 successfully at Lahore Expo Centre

Distribution of Show Directory of 11th PMLS – 2026 amongst the Participants

Show Directory of 11th Pakistan Mega Leather Show-2026 containing detail of Company Profiles of each participant of Hall # 1 of the Lahore Int'l Expo Centre participating in the Show distributed to each Stand holder on 2nd day of the Show for information and wide promotion of their Company's products.



Announcement of next 12th PMLS-2027 in Lahore Int'l Expo Centre

At the occasion of Award Distribution Ceremony, Mr. Agha Saiddain, Convener, Pakistan Mega Leather Show announced the Next date of organizing of **"12th Pakistan Mega Leather Show"** scheduled to be held from **23rd - 25th January'2027 in Hall # 3** at Lahore Int'l Expo Centre, Lahore with regular & much more new features of the Show with the same spirit & enthusiasm.

Conclusion

The 11th **Pakistan Mega Leather Show-2026** concluded successfully and achieved all desired goals and objectives of the show as set by the Steering Committee of the Show. The three-days show featured high quality Leather and Leather products from across the country with enormous traffic of trade visitors which is around 6000+ each day as well as the Electronic Registration counter maintained at entrance of Hall # 1 of the Expo Centre and all the stands were quite busy with the business conclusion to the finalization extent.

Overall outcome of 11th **Pakistan Mega Leather Show-2026** was outstanding as beyond the expectation and achieved the desired goals of the Show. All the Participants/Exhibitors specially foreign Exhibitors, Foreign Groups were satisfied and committed to participate in the next event **in 2027 too** to be held from **23-25th January'2027 in Hall # 2/3** at Lahore Expo Centre.

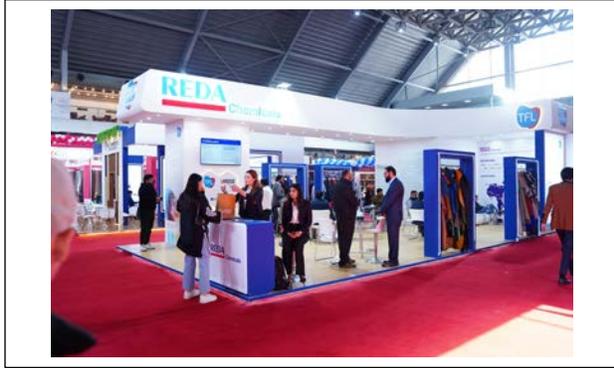
Now the Pakistan Mega Leather Show in Lahore has become an Icon of Leather Sector of Pakistan as already established its recognition domestically & internationally that offers unlimited business opportunities for boosting the sales potential/exports. As such, all interested may avail this unique & vital opportunity in Pakistan as most potential destination of the world for participation for the best return of their investment/joint ventures/collaborations.

While concluding, we urge to the MOC to keep continue the support for the show in future specially for the next event to be held in 2027 by allocating the Hall Rent ONLY in advance, so that all arrangements with reduced cost of the stand will be offered in a most befitting manner.

GLIMPSES OF 11TH PMLS-2026



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