

Post Show Report

We are delighted to apprise the outcome of the consecutive **10th Pakistan Mega Leather Show** held in **Lahore International Expo Centre, Lahore (Pakistan)** from **26-28th January'2025** which was supported by the EDF in collaboration with TDAP.

The show was organized by Pakistan Tanners Association successfully on modernized theme alongwith Leather Industry Stakeholders of Leather Sector of Pakistan such as Leather Garments (**Pakistan Leather Garments Manufacturers & Exporters Association - PLGMEA**), Leather Gloves (**Pakistan Leather Gloves Manufacturers & Exporters Association - PGMEA**) and Leather Footwear (**Pakistan Footwear Manufacturers Association - PFMA**) for the exposition of finest quality of Finished Leather of all sorts i.e. Goat/Sheep Skins, Cow/Buff Hides, Leather Footwear, Leather Garments, Leather Gloves and other Leather Products/made-ups with allied Industries of Tanning Chemicals, Tanning & Footwear machineries under one roof. The Show has now become a well-known brand name and a symbol of success for Leather Industry's key players.

Activities - 1st Day of the Exhibition on 26.01.2025 at Lahore Expo Centre

INAUGURAL CEREMONY OF 10TH PMLS-2025

The Inaugural Ceremony of **10th Pakistan Mega Leather Show** was held on 26th January'2025 at Main Entrance of Hall # 2 of Lahore International Expo Centre which was inaugurated by the Chief Guest **Mr. Jawad Paul, Federal Secretary Commerce, Ministry of Commerce** accompanied by **Ms. Rafia Syed, Director General, TDAP, Lahore** alongwith Mr. Hamid Arshad Zahur, Chairman, Pakistan Tanners Association, Mr. Agha Saiddain, Convener-PMLS, Sheikh Abid Hussain, Chairman, PTA-Northern Zone, Mr. Muhammad Musaddiq, Member Steering Committee, PMLS, Mr. Muhammad Mehr Ali, Immediate Past Chairman, PTA and some of the Senior Members of PTA participated in the prestigious ribbon cutting ceremony of 10th PMLS-2025.



In conclusion, of this mega event of Inaugural Ceremony of 10th Pakistan Mega Leather Show, Chairman, PTA and Convener, PMLS-2025 presented a **momentum to Mr. Jawad Paul, Federal Secretary Commerce** as a Chief Guest of the Show.



MEDIA BRIEFING TO THE PRINT & ELECTRONIC MEDIA

As usual, commerce reports of media invited for coverage the show and also for getting views and opinion of PTA on PMLS-2025. Mr. Hamid Arshad Zahur, Chairman, Pakistan Tanners Association and Mr.Agha Saiddain, Convener-PMLS recorded their views to Electronic and Print media during the show.



Chairman, PTA, Mr. Hamid A. Zahur expressing his views with C42 TV Channel on holding of Pakistan Mega Leather Show



Commerce, Secretary, Mr. Jawad Paul speaking with media and encouraging Leather Industry for organizing the unique event for the promotion of Leather & Leather Products

At this occasion Mr. Hamid Arshad Zahur, Chairman, PTA informed the Press that many **foreign participants**, buyers and visitors from various countries particularly from Italy, Spain, Germany, Portugal, Hong Kong, USA, UAE, Hong Kong, South Korea, Vietnam, Singapore etc., visited this grand exhibition zealously. More than 250 Stands of eye catching value added Finished Leather of all sorts, Leather Footwear, Leather Garments and other Leather Products, Tanning Chemicals and Machineries & Components/Accessories displayed in Hall # 2 & Hall # 1 during the 3-days of the Show with full sewing to attract foreign buyers.

The Chairman, PTA also shared with the daily activities held during 3 Days of the Show. He also informed that a wide range of publicity of 10th PMLS'2025 was made by PTA in Pakistan Pavilion organized in International Leather Fairs in various destinations and thorough PMLS website and Social Media aimed for maximum participation of the foreign buyers/visitors in PMLS-2025 :

TO REVIEW AT A GLANCE	
Outcome of 9 th PMLS-2024, Lahore (26-28 January-2024)	Outcome of 10 th PMLS-2025, Lahore (26-28 th January-2025)
Average 12000 to 14500 business visitors to visit the show with an increase of about 1.2% as compared to last year.	A good number of business visitors this year visit the show except some of the Chinese exhibitors did not participate due to security reasons but they assured to join the next event.



Local Trade Visitors/Buyers

Electronic Registration counter was set-up at Entrance of Hall 2 for registration of visitors and buyers by themselves who visited the PMLS-2024.

As per data compiled at both the registration counters revealed that around **12000-14500 trade visitors including foreign buyers & visitors** were registered with our computerized system during 3 days of the show as made visit to the stands in both halls for business collaborations, Seminars and B2B meetings were also arranged in both the Halls for the participants to promote bilateral trade.

Local Trade Visitors/Buyers

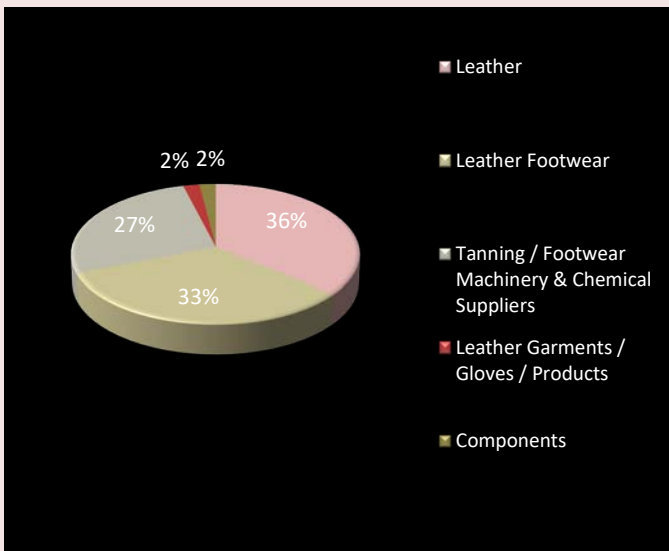
This year PTA introduce upto the Int'l standard for issuance of E-badges, which was around 4,500+ daily and accordingly total registered visitors concluded during 3 days shows were 14,000 to 15,000/- which was really encouraging figure for the show.

Besides above, for the facilitation of the visitors, an Electronic Registration counter was also set-up at Entrance of Hall 2 for registration of visitors and buyers who visited the PMLS-2025.

As per data compiled it is revealed that around **15000 trade visitors including foreign buyers & visitors** were registered during 3 days of the show as made visit to the stands in both halls for business collaborations, Seminars and B2B meetings were also arranged in both the Halls for the participants to promote bilateral trade.

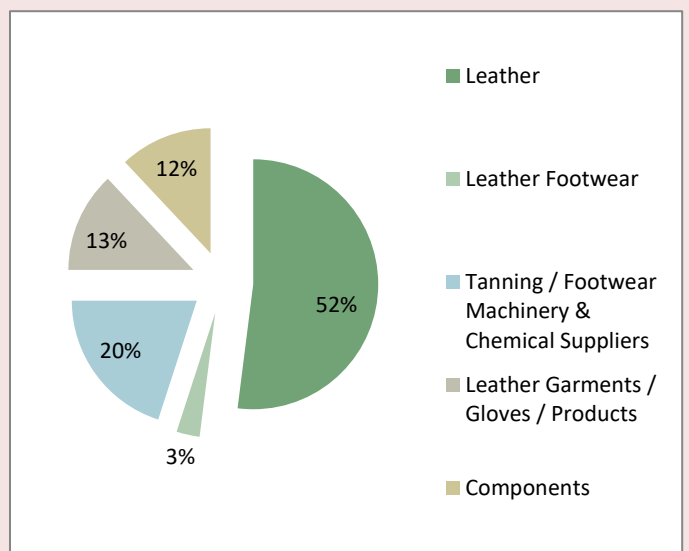
9th PMLS-2024

Local Business Visitors



10th PMLS-2025

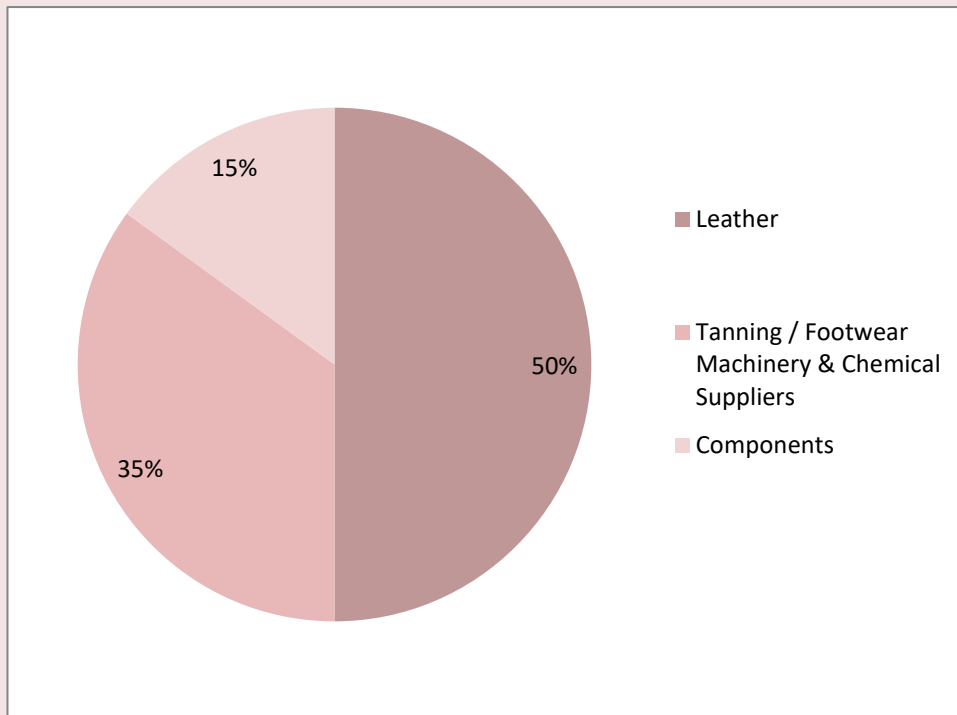
Local Business Visitors



**Number of Foreign Participants / Visitors
participated in the 10th Pakistan Mega Leather Show
held from 26-28th January'2025 at
Lahore Int'l Expo Centre**

Sl #	Name of Country		Number of Participants / Visitors
1.	Italy	-	15
2.	Spain	-	3
3.	Germany	-	6
4.	Portugal	-	5
5.	Hong Kong	-	10
6.	China	-	2
7.	USA	-	5
8.	UAE	-	5
9.	South Korea	-	10
10.	Singapore	-	4
11.	Viet Nam	-	5
12.	Uzbekistan	-	12
TOTAL :			82

COMMODITY-WISE % OF FOREIGN PARTICIPANTS / VISITORS



FEDERAL SECRETARY COMMERCE ALONWITH CHAIRMAN, PTA AND
CONVENER-PMLS VISITED THE SATNDS IN HALL # 2 & 1
AT LAHORE EXPO CENTRE ON 26TH JANUARY'2025







PTA DELEGATION HELD MEETING WITH DR. SADAQAT ALI CHATTHA, PHD.
LEATHER TECHNOLOGY, DEPTT. OF LEATHER & FIBER TECHNOLOGY,
UVAS IN CONFERENCE ROOM, HALL # 2 OF LAHORE EXPO CENTRE ON
26.01.2025

Chairman, PTA, Mr. Hamid Arshad Zahur accompanied by Mr. Muhammad Musaddiq, Mr. Agha Saiddain, Ex-Chairman, PTA, Mr. Badre Alam, Vice Chairman, PTA met Dr. Sadaqat Ali, Chattha, PhD-Leather Technology, Department of Leather & Fiber Technology of University of Veterinary and Animals Sciences (UVAS), Lahore, his dedicated team at Conference Room, Hall # 2 of Lahore Expo Centre on 26.01.2025. PTA's members, UVAS officials and some students participated in the meeting.



During the meeting Dr. Sadaqat Ali Chattha delivers a comprehensive presentation on the Leather Industry specially regarding preservation of precious Raw Hides and Skins and protect from damages and fly cuts. He advised for awareness to install flaying machines in slaughterhouses for production of best quality of Hides and Skins for further processing of values-added innovative Finished Leather for exports and to earn revenue. He urged the members to visit UVAS and observe flying machine which is in operation and producing flawless Hides & Skins as per demand of the butchers OR hide merchants concerned. He also emphasized to ban street slaughtering specially on the occasion of Eid-ul-Azha and promote awareness through electronic and social media amongst general people to engage professional butchers for Qurbani to save precious Hides and Skins for Leather Industry worth billion of rupees.



At the conclusion, PTA members highly appreciated the efforts of Dr. Sadaqat Ali Chattha for his untiring efforts for which he is teaching the UVAS students in Leather Technology with the aim to provide future work force for the leather industry.

Chairman, PTA, Mr. Hamid Arshad Zahur presented PTA's Momentum to Dr. Sadaqat Ali Chattha in recognition of his remarkable services in UVAS for the betterment of Leather Industry and he is the only one in Pakistan having the PhD (Leather Chemistry) from China which is a proud for us.



ACTIVITIES – 2ND DAY OF THE EXHIBITION ON 27.01.2025 AT LAHORE INT’L EXPO CENTRE

The Show was started with full of its trade activities from 10:00 AM morning of 27th January’2025 till end of closing time i.e. 6:00 PM. A large number of traders, buyers, customers, visitors also seen at the registration counters. Seminars and B2B meetings organized in Hall # 2 of the Lahore Expo Centre.

Distribution of Show Directory of 10th PMLS – 2025 amongst the Participants

Show Directory of 10th Pakistan Mega Leather Show-2025 containing detail of Company Profiles of each participant of Hall # 1 & 2 of the Lahore Int’l Expo Centre participating in the Show distributed to each Stand holder on 2nd day of the Show for information and wide promotion of their Company’s products.



Seminar organized by one of the Exhibitors of PMLS-2025 M/s. Control Union on 27.01.2025 at Conference Room Hall # 2 of Expo Centre

On 27th January’2025, a Seminar was organized by of the Exhibitors M/s. Control Union Pakistan on the topic of “Sustainability and Traceability in Leather and Footwear Sector” in Conference Room of Hall # 32of the Lahore Expo Centre at 3:00 PM which was very informative for the participants.

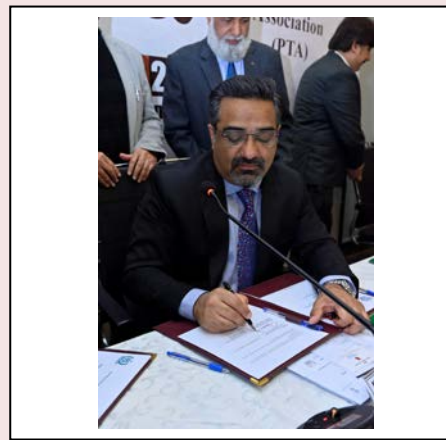
PTA organize Signing Ceremony of MOU between National Vocational & Technical Training Commission (NAVTTTC) and Pakistan Tanners Association (PTA)

With reference of subsequent meetings held with the officials of NAVTTTC from Islamabad with the Chairman, PTA, Mr. Hamid Arshad Zahur held in Karachi on 26.11.2024 and conducted survey of tanneries in KIA, Karachi to identify the current and future skill needs. In this regard, PTA arranged a meeting with Mr. Muhammad Aamir Jan, Executive Director, NAVTTTC, Islamabad and his team on the occasion of 10th PMLS-2025 at Lahore Expo Centre on 27.01.2025 the modalities of MOU for the main task to promote skill development and to enhance leather industry competitiveness and create employment for the youth of Pakistan with reference to NAVTTTC trainees. During the Meeting, NAVTTTC placed a Main Survey Questionnaire for discussion compiled on the input received from PTA. After due deliberation and discussion both the sides agreed to sign MOU for the betterment of the Leather Industry.



On the occasion, Mr. Muhammad Mehr Ali, Ex-Chairman, PTA delivered a comprehensive presentation on the Global Leather Industry in comparison status of Pakistan Leather Industry which was highly appreciated by the Executive Director of the NAVTTC.

PTA arranged signing ceremony of MOU on 27.01.2025 between National Vocational & Technical Training Commission (NAVTTC), statutory body under the Ministry of Federal Education and Professional Training, Government of Pakistan with its principal office in Islamabad and Pakistan Tanners Association (PTA) to enhance the competitiveness of Pakistani Leather Products in the global market which was signed by Mr. Muhammad Aamir Jan, Executive Director, NAVTTC and Mr. Hamid Arshad Zahur, Chairman, PTA (Central) in presence of Mr. Ejaz Ahmed Sheikh, President, NILT, Mr. Muhammad Musaddiq. and Mr. Agha Saiddain, Ex-Chairman, PTA.



At the conclusion of meeting with an impressive note both the organizations share their shield to each other on the occasion of the memorial day of signing of MOU between PTA & NAVTTC. Mr. Muhammad Aamir Jan, Executive Director thanked Mr. Hamid A. Zhaur and his team for organizing the meeting and execution of MOU for the future betterment and facilitation of the Leather Industry.



PTA NETWORKING DINNER ON 27.01.2025

PTA hosted Networking Dinner on the occasion of 10th Pakistan Mega Leather Show on 27th January'2025 evening at Faletti's Hotel, Lahore.

The prime objective of the Dinner was to extend PTA's tribute to its Legend, Pioneers & Founders of the Leather Industry & PTA who passed away but always keep remembered in our hearts & prayers.

PTA PRESENTED TRIBUTE TO LEATHER INDUSTRY'S PIONEER LEADERS (LATE) - EX-CHAIRMEN PTA WHO SERVED A LOT FOR THE LEATHER INDUSTRY CONFERRED POSTHUMOUS AWARD ON THE OCCASION OF 10TH PMLS-2025 AT LAHORE

During the event PTA's Posthumous Award conferred upon to Late Mr. Abdul Hafeez Sheikh of MST Group received by his grandson Mr. Hamza, Late Mr. S. Tajuddin of Haji Abdul Latif & Co, Karachi received by his brother Mr. Abdul Salam, Late Khawaja M. Abdullah of M/s. Mehr Dastgir Leather & Footwear Industries (Pvt) Ltd., Multan, received by his son Khawaja Muhammad Hussain and posthumous award for Late Mr. Farrukh H. Sheikh received by his son Mr. Cavish Farrukh.



Mr. Hamza receives Posthumous Award conferred upon the late Mr. Abdul Hafeez Sheikh of MST Group from the Chairman, PTA and Convener, PMLS-2025



Mr. Abdul Salam receives Posthumous Award conferred upon late Mr. S. Tajuddin of M/s. Haji Abdul Latif & Co.



Khawaja Muhammad Hussain receives Posthumous Award conferred upon the late Mr. Khawaja Muhammad Abdullah of M/s. Mehr Dastgir Leather & Footwear Industry.



Mr. Cavish Farrukh receives Posthumous Award conferred upon late Mr. Farrukh Hussain Sheikh of M/s. Hub Leather (Pvt) Ltd., Karachi.

Prize Distribution Ceremony

PTA arranged a prestigious ceremony this year in local hotel of Lahore on 27th January'2025 for Prize Distribution amongst the best 3 Stand holders for Finished Leather Category and 3-Stand holders of Tanning Chemicals & Machinery Category of Hall # 1 & Hall # 2 respectively of PTA's participants separately. As per Jury's decision the following stands holders were selected for 1st, 2nd and 3rd positions of both the Hall 1 & Hall 2 qualified exhibitors.

PTA's Side - HALL # 1

Finished Leather Category	Leather Tanning Chemicals/Machinery Category
1 st Best Stall : Hint Fashion, Sialkot.	1 st Best Stall: TFL Reda Industrial Materials Pakistan (Pvt) Ltd., Lahore.
2 nd Best Stall: Nexus Premier Leather, Lahore.	2 nd Best Stall: IA Traders, Gujranwala.
3 rd Best Stall: Al-Asad Leather, Kasur.	3 rd Best Stall: Ali Chemicals Enzymes Experts, Karachi



PTA's Side - HALL # 2

Finished Leather Category	Leather Tanning Chemicals/Machinery Category
1 st Best Stall : Siddiq Leather Works (Pvt) Ltd., Lahore.	1 st Best Stall: SRC (Pvt) Ltd., Lahore.
2 nd Best Stall: Royal Leather Ind. Ltd., Lahore.	2 nd Best Stall: KAS Enterprises, Lahore.
3 rd Best Stall: KTM Leather (Pvt) Ltd., Multan.	3 rd Best Stall: Pioneer Enterprises, Lahore.



Announcement of next 11th PMLS-2026 in Lahore Int'l Expo Centre

At the occasion of Dinner function, Mr. Agha Saiddain, Convener, Pakistan Mega Leather Show announced the Next date of organizing of **“11th Pakistan Mega Leather Show”** **scheduled to be held from 24-26th January’2026 in Hall # 1 & 2 at Lahore Int'l Expo Centre, Lahore** with regular & much more new features of the Show with the same spirit & enthusiasm.

ACTIVITIES - 3RD DAY OF THE EXHIBITION ON 28.01.2024 AT LAHORE INT'L EXPO CENTRE

On the 3rd day, the Show started with full sewing of trade activities from 10:00 AM morning of 28th January’2025 till end of the show time. A large number of traders, buyers, customers, visitors were also visiting the show. A spot sale also opened on the 3rd day for facilitation of the visitors concerned.

Ambassador of Uzbekistan accompanied by Trade Delegates visited 10th PMLS-2025 on 28th January’2025 at Lahore Expo Centre

Mr. Alisher Tukhtaev, Ambassador of Uzbekistan to Pakistan accompanied by a trade delegation headed by Mr. Vakhobov Davron, President, Chamber of Commerce & Industry of Uzbekistan visit the 10th Pakistan Mega Leather Show-2025 on 28th January’2025 at Lahore Expo Centre. A meeting of PTA participants led by Mr. Agha Saiddain, Convener, PMLS-2025 and Mr. Badre Alam, Vice Chairman, PTA arranged with Trade Delegation of Uzbekistan in Conference Room of Hall # 2 of Lahore Expo Centre to discuss issues of mutual understanding to increase bilateral exports of Leather & Leather Products and forming of Livestock.



Uzbek trade delegation offered for Investment in Uzbekistan for processing of Finished Leather. They also offered to start processing of Finished Leather for Shoes, Bags etc. for export to Central Asia. They shared that Uzbekistan can export 62000 items of Leather to EU Countries with 0% duty. They also invited PTA members to participate in the Leather Exhibition to be organized in Uzbekistan.



The Ambassador of Uzbekistan alongwith trade delegates visited the stands during 10th Pakistan Mega Leather Show and appreciated the finest quality of Pakistani Leather & Leather Products.



After conclusion of the meeting, Mr. Badre Alam, Chairman, PTA (Northern Zone), Lahore presented gift of a Leather Jacket on behalf of Mr. Hamid Arshad Zahur, Chairman, PTA (Central) to Mr. Alisher Tukhtaev, Ambassador of Uzbekistan and Mr. Agha Saiddain, Convener, PMLS-2025 presented PTA's Momentum to him on his visit to Lahore Expo Centre specially to view the eye catching innovative articles of Leather & Leather Products, machinery/ tanning chemicals and accessories displayed widely during the Exhibition.



On the occasion, the Ambassador of Uzbekistan also presented Shield to Mr. Agha Saiddain, Convener, PMLS-2025 in memory of the meeting with Uzbekistan Trade Delegation.



Different Views of Stands in 10th PMLS-2025



Glimpses of 10th PMLS-2025



Glimpses of 10th PMLS-2025



Conclusion

The 10th **Pakistan Mega Leather Show-2025** concluded successfully and achieved all desired goals and objectives of the show as set by the Steering Committee of the Show. The three-days show featured high quality Leather and Leather products from across the country with enormous traffic of trade visitors which is around 4500+ each day as well as the Electronic Registration counter maintained at entrance of Hall # 2 of the Expo Centre and all the stands were quite busy with the business conclusion to the finalization extent.

Encouraging number of foreign participants took part in the Show from Italy, Spain, Germany, Portugal, Hong Kong, USA, UAE, Hong Kong, South Korea, Vietnam, Singapore and other countries. The total number of stands in Hall # 1 & 2 were more than 250 organized by PTA supported by EDF, TDAP, PLGMEA, PGMEA and Sponsors of the PMLS-2025 with eye-catching features including brandings with attractive ambience of booths was termed to be center of the attraction.

Overall outcome of **10th Pakistan Mega Leather Show** was outstanding as beyond the expectation and achieved the desired goals of the Show. All the Participants / Exhibitors specially foreign Exhibitors, Foreign Groups were satisfied and committed to participate in the next event **in 2026 too** to be held from **24-26th January'2026** at Lahore Expo Centre.

Now the Pakistan Mega Leather Show in Lahore has become an Icon of Leather Sector of Pakistan as already established its recognition domestically & internationally that offers un-limited business opportunities for boosting the sales potential/exports. As such, all interested may avail this unique & vital opportunity in Pakistan as most potential destination of the world for participation for the best return of their investment/joint ventures/collaborations.

