



Pakistan Mega Leather Show 2023

LEATHER

FOOTWEAR

GARMENTS

GLOVES

01 02 03

FEBRUARY, 2023

Expo Center, Lahore

**POST SHOW
REPORT**



ORGANIZERS



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tanners' association

SPONSORS



T.U. Plastic Industry Company (Pvt) Ltd.



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PAKISTAN MEGA LEATHER

----- SHOW 2023 -----

LEATHER-FOOTWEAR-GARMENTS-GLOVES-GOODS

8TH PAKISTAN MEGA LEATHER SHOW

1ST – 3RD FEBRUARY-2023

AT LAHORE INT'L EXPO CENTRE

LAHORE (PAKISTAN)

POST SHOW REPORT

We are delighted to share the outcome of the 8th **Pakistan Mega Leather Show** in consecutive which was held in **Lahore International Expo Centre, Lahore (Pakistan)** from 1st – 3rd February'2023 jointly organized by PTA & PFMA representing as Finished Leather (**Pakistan Tanners Association - PTA**), Leather Footwear (**Pakistan Footwear Manufacturers Association – PFMA**) along with all other stakeholders of Leather Sector of Pakistan such as Leather Garments (**Pakistan Leather Garments Manufacturers & Exporters Association – PLGMEA**) and Leather Gloves (**Pakistan Leather Gloves Manufacturers & Exporters Association – PGMEA**) for the exposition of finest quality of Finished Leather of all sorts i.e. Goat/Sheep Skins, Cow/Buff Hides, Leather Footwear, Leather Garments, Leather Gloves and other Leather Products/made-ups with allied Industries of Tanning Chemicals, Tanning & Footwear machineries under one roof.

It was a joint collaborated efforts of the Leather Industry of Pakistan for **organizing 8th Pakistan Mega Leather Show in Lahore (Pakistan)** with the exclusive motive(s) 1) To portray and improve the positive image of Pakistan to the World's business community 2) To motivate the leather business entrepreneurs for business growth 3) To enhance the confidence of **investors in Pakistan's business market** and to attract international masses towards the tremendous \potentials that exist in the leather sector of Pakistan and enhance the domestic potential strength to provide viable platform within the country for joint ventures between the allied industries of Leather Sector of Pakistan and foreign companies.

Activities – 1st Day of the Exhibition on 01.02.2023 at Lahore Int'l Expo Centre

INAUGURAL CEREMONY OF 8TH PMLS-2023

The first activity of Pakistan Mega Leather Show (PMLS) 2023 was organizing of a formal Inaugural Ceremony of **8th Pakistan Mega Leather Show** which was held on 1st February'2023 at Main Entrance of Hall # 2 of Lahore International Expo Centre wherein **Mr. M. Zubair Motiwala**, Chief Executive, TDAP was the Chief Guest of the Inaugural Ceremony of 8th PMLS-2023. Honourable CE, TDAP along with Mr. Muhammad Mehr Ali, Chairman, Pakistan Tanners Association, Mr. Mansoor Elahi Sheikh, Chairman, PFMA, Mr. Agha Saiddain, Convener-PMLS, Mr. Fazalur Rehman Sheikh, Chairman, PTA-Northern Zone, Mr. Muhammad Shafi, Chairman, PTA-Southern Zone, Mr. Muhammad Musaddiq, Member Steering Committee, PMLS and some of the Senior Members of PTA & PFMA participated in the prestigious ribbon cutting ceremony of 8th PMLS-2023.



In conclusion of this mega event of Inaugural Ceremony of 8th Pakistan Mega Leather Show, Chairman, PTA and PFMA jointly presented a momentum to Mr. M. Zubair Motiwala, CE, TDAP as a Chief Guest of the Show.



MEDIA BRIEFING TO THE PRINT & ELECTRONIC MEDIA

A media briefing was arranged on this occasion jointly by PTA & PFMA addressed by Mr. Zubair Motiwala, CEC TDAP, Mr. Muhammad Mehr Ali, Chairman, Pakistan Tanners Association and Mr. Mansoor Elahi Sheikh, Chairman, PFMA, Mr. Agha Saiddain, Convener-PMLS alongwith Mr. Fazalur Rehman Sheikh, Chairman, PTA-Northern Zone, Mr. Muhammad Shafi, Chairman, PTA-Southern Zone, which was also attended by Senior Members of PTA & PFMA, Business Community and a large number of representatives of Electronic and Print media.



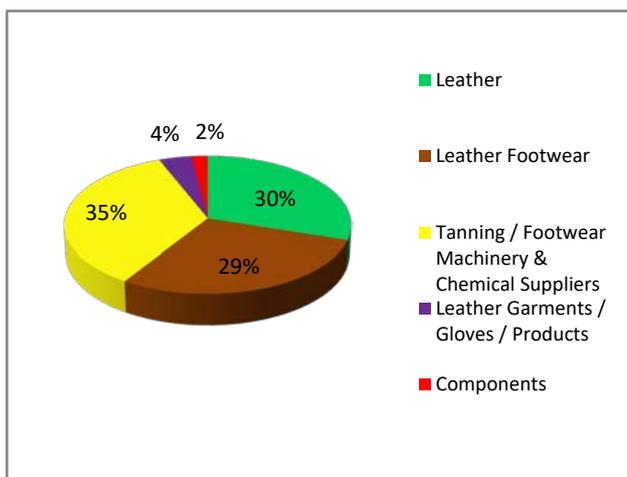
At this occasion Mr. Muhammad Mehr Ali, Chairman, PTA informed the Press that many **foreign participants from Turkey, Italy, Spain, Germany, Portugal, Hong Kong, Cyprus, USA, UAE, China, Iran and Tunisia** and many other countries are participating in PMLS-2023 and about more than 200 Stands of eye catching valued added Finished Leather of all sorts, Leather Footwear, Leather Garments and other Leather Products, Tanning Chemicals and Machineries & Components/Accessories will be displayed in Hall # 1 & Hall # 2 during the 3-days of the Show with full sewing to attract foreign buyers.

Chairman, PTA also shared with the daily activities held during 3 Days of the Show. He also informed that a wide range of publicity of PMLS'2023 was made by PTA in Pakistan Pavilion organized in International Leather Fairs in various destinations and thorough PMLS website and Social Media as well expecting for maximum participation of the foreign buyers/visitors in PMLS-2023 :

TO REVIEW AT A GLANCE	
Outcome of 7 th PMLS-2022 Lahore	Outcome of 8 th PMLS-2023, Lahore (1-3 Feb 2023)
Average 8000 to 10000 business visitors to visit the show with an increase of about 1.27% as compared to last year.	Due to coincide of the date with Indian Leather Fair-2023, follow of foreign business visitors remained slow in PMLS-2023 as compared to previous fair in 2022. Average 10000 to 12000 business visitors including foreigners to visit the 8 th Pakistan Mega Leather Show-2023 during 3 days show.
<p><u>Local Trade visitors/buyers</u></p> <p>Electronic Registration counter was set-up at Entrance of Hall 1 for registration of visitors and buyers by themselves who visited the PMLS-2022.</p> <p>As per data compiled at both the registration counters revealed that around 8000 - 10000 trade visitors were registered with our computerized system during 3 days of the show as made visit to the stands in Hall 1 for business collaborations, B2B meetings were also arranged by the participants to promote bilateral trade.</p>	<p><u>Local Trade visitors/buyers</u></p> <p>Electronic Registration counter was set-up at Entrance of Hall 2 for registration of visitors and buyers by themselves who visited the PMLS-2023.</p> <p>As per data compiled at both the registration counters revealed that around 10000-12000 trade visitors including foreign buyers & visitors were registered with our computerized system during 3 days of the show as made visit to the stands in both halls for business collaborations, Seminars and B2B meetings were also arranged in both the Halls for the participants to promote bilateral trade.</p>

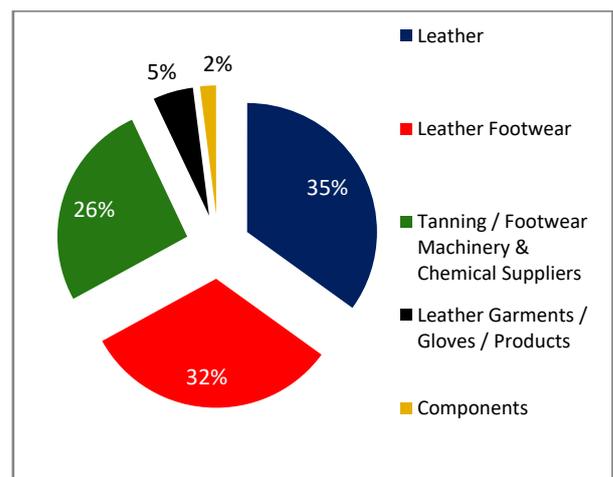
7th PMLS-2022

Local Business Visitors



8th PMLS-2023

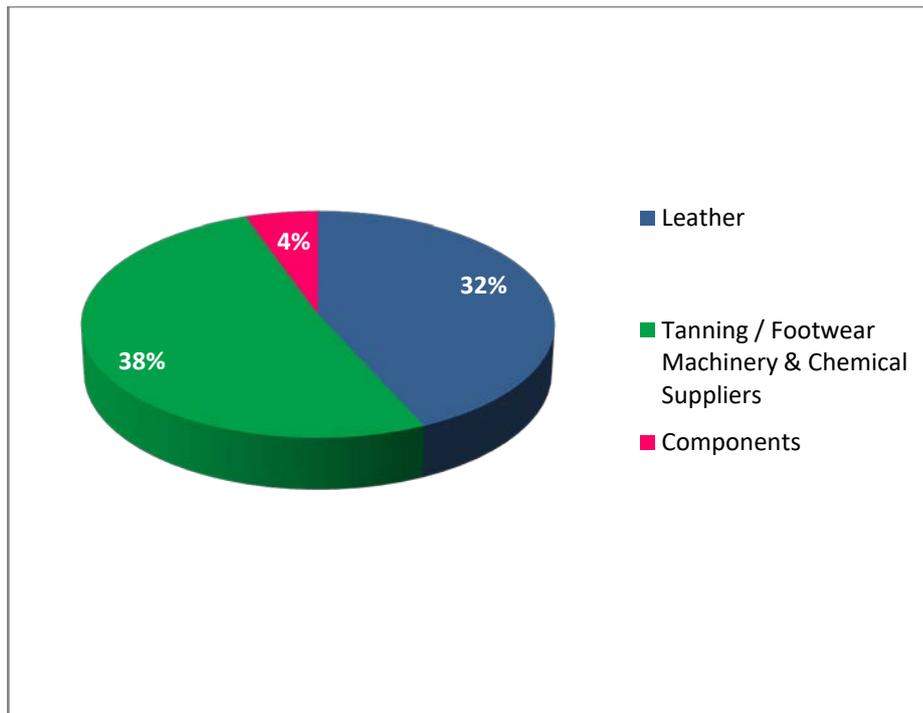
Local Business Visitors



**Number of Foreign Participants / Visitors
participated in the 8th Pakistan Mega Leather Show
held from 1 – 3rd February'2023 at
Lahore Int'l Expo Centre**

Sl #	Name of Country		Number of Participants / Visitors
1.	Italy	-	10
2.	Turkey	-	15
3.	Spain	-	5
4.	Germany	-	10
5.	Portugal	-	10
6.	China	-	20
7.	IRAN	-	4
TOTAL :			74

Commodity-wise % of Foreign Participants / Visitors.



Announcement of next 9th PMLS-2024 in Lahore Int'l Expo Centre

Just after the Inaugural Ceremony, Mr. Agha Saiddain, Convener, Pakistan Mega Leather Show announced the Next date of organizing of **“9th Pakistan Mega Leather Show”** **scheduled to be held from 26-28th January'2024 in Hall # 2 at Lahore Int'l Expo Centre, Lahore** with regular & much more new features of the Show with the same spirit & enthusiasm for the promotion of trade activities

MEETING OF PTA & PFMA HELD WITH THE CE-TDAP

PTA & PFMA also arranged a meeting with Mr. M. Zubair Motiwala, CE, TDAP on 01.02.2023 in the meeting room of Expo Centre and discussed core issues being faced by the exporters of Leather Industry. He patiently heard the issues and assured his support for early redressal.



LUNCH HOSTED IN HONOUR OF THE CHIEF GUEST OF 8TH PMLS-2023

PTA and PFMA jointly hosted alavish lunch in honour of Mr. Zubair Motiwala, Chief Executive, TDAP being a Chief Guest of the Inauguration of PMLS-2023. Prominent members of PTA & PFMA participated in the said event to make it memorable.

CE-TDAP, MR. ZUBAIR MOTIWALA VISITED STANDS OF PTA & PFMA PARTICIPANTS IN HALL # 1 & 2 OF THE LAHORE EXPO CENTRE



ACTIVITIES – 2ND DAY OF THE EXHIBITION ON 02.02.2022 AT LAHORE INT’L EXPO CENTRE

The Show was started with full of its trade activities from 10:00 am morning of 2nd February’2023 till end of closing time i.e. 6:00 PM and the a large number of traders, buyers, customers, visitors was also seen at the registration counters. Various Seminars and B2B meetings were organized in Hall # 1 & Hall # 2 of the Lahore Expo Centre separately by PTA & PFMA.

Seminar organized by SGS Pakistan on 02.02.2023 in Conference Room of Hall # 1

On 2nd Fenruary’2023, a Seminar on the topic of “**Environmental Sustainability in Leather Industry**” was organized by one of the Exhibitors, M/s. SGS Pakistan in Hall # 1, Mezzanine Floor Conference Room # 1 of the Lahore Expo Centre at 12:00 noon which was helpful & conducive for the participants.

Seminar organized by SRC (Pvt) Ltd on 02.02.2023 in Conference Room of Hall # 1

On 2nd February’2023, a Seminar was organized by one of the Exhibitors M/s. SRC (Pvt) Ltd on the topic of “**Leather Circularity**”, in Conference Room of Hall # 1 of the Lahore Expo Centre at 3:00 PM which was very informative for the participants.

Distribution of Show Directory of 8th PMLS – 2023 amongst the Participants

A prestigious Show Directory of 8th Pakistan Mega Leather Show-2023 containing detail of Company Profiles of each participant of Hall # 1 & Hall # 2 of the Lahore Int’l Expo Centre participating in the Show distributed each Stand holder on 2nd day of the Show for information and wide promotion of their Company’s products.

ACTIVITIES – 3RD DAY OF THE EXHIBITION ON 03.02.2022 AT LAHORE INT’L EXPO CENTRE

On the 3rd day, the Show started with full sewing of trade activities from 10:00 am morning of 3rd February’2023 till end of the show time. A large number of traders, buyers, customers, visitors were also visiting the show. A spot sale also opened on the 3rd day for facilitation of the visitors concerned.

Prize Distribution Ceremony

The Prize Distribution Ceremony was held on 03.02.2023 for the best 3 Stalls for Finished Leather Category and 3-Stnads of Tanning Chemicals & Machinery Category of Hall # 1 of PTA’s participants separately. As per Jury’s decision the following stands holders were selected for 1st, 2nd and 3rd positions while the Prize distribution Ceremony of Hall # 2 participants arranged by PFMA separately:-

PTA’s Side – HALL # 1

Finished Leather Category	Leather Tanning Chemicals Category
1 st Best Stall : Khawaja Tanneries (Pvt) Ltd., Multan.	1 st Best Stall : SRC (Pvt) Ltd., Lahore.
2 nd Best Stall: Permair Leather Pakistan (Pvt) Ltd. Lahore.	2 nd Best Stall: TFL, Karachi.
3 rd Best Stall: Royal Leather Industries Ltd., Lahore.	3 rd Best Stall: I.A Traders, Gujranwala.



Mr. Agha Saiddain, Convener, PMLS and Mr. Fazalur Rehman Sheikh, Chairman, PTA-NZ presenting Shield to 1st Position Holder of Leather Category M/s. Khawaja Tanneries (Pvt) Ltd, Multan



Mr. Muhammad Mehr Ali, Chairman, PTA (L) and Mr. Agha Saiddain, Convener, PMLS presenting Shield to 2nd Position Holder of Leather Category M/s. Permair Leather Pakistan (Pvt) Ltd, Lahore



Mr. Muhammad Mehr Ali, Chairman, PTA (R) presenting Shield to 3rd Position Holder of Leather Category M/s. Royal Leather Ind Ltd, Lahore



Chairman, PTA, Mr. Muhammad Mehr Ali (L) and Mr. Agha Saiddain (C), Convener, PMLS presenting Shield to 1st Position Holder of Tanning Chemicals Category M/s. SRC (Pvt) Ltd, Lahore



Mr. Fazalur Rehman Sheikh, Chairman, PTA-Northern Zone presenting Shield to 2nd Position Holder of TFL, Lahore



Chairman, PTA, Mr. Muhammad Mehr Ali (L) and Mr. Agha Saiddain (C), Convener, PMLS presenting Shield to 3rd Position Holder of Tanning Chemicals Category M/s. I.A Traders, Gujranwala

Distribution of Shields to the Exhibitors/Participants of 8th PMLS'2023 in Lahore

PTA distributed Shields on the 3rd day of the Show to each Stand of the Exhibitors of 8th PMLS-2023 of Hall # 1 as acknowledgement of their successful participation.



Ariel Views of Stands in PMLS-2023at Hall # 1



Different Views of Stands in 8th PMLS-2023











Glimpses of 8th PMLS-2023









Conclusion

The **8th Pakistan Mega Leather Show-2023** was concluded successfully and achieved all desired goals and objectives of the show as were set by the Steering Committee of the Show. The three-days show featured high quality Leather and Leather products and export quality footwear export products from across the country and abroad was found with enormous traffic of trade visitors which is around 3500 to 4000 each day as well as the Electronic Registration counter maintained at entrance of Hall # 2 of the Expo Centre and all the stands were quite busy with the business conclusion to the finalization extent.

Besides above, encouraging number of foreign participants took part in the Show from China, Turkey, Iran, Italy, Spain, Germany Portugal and other countries and the total number of stands in Hall # 1 & 2 were 210 both for PTA & PFMA with eye catching features including brandings with attractive ambience of booths was termed to be center of the attraction.

Overall outcome of 8th Pakistan Mega Leather Show was outstanding as beyond the expectation and achieved the desired goals of the Show. All the Exhibitors specially foreign Exhibitors, Foreign Groups were satisfied and committed to participate in the next event of **9th PMLS-2024** too.

Participants were found happy and shown in advance to continue their participation in next **PMLS'2024** to be held from **26-28th January'2024** @ Hall # 2 (Front Hall) in Lahore Expo Centre.

Now the **Pakistan Mega Leather Show** in Lahore has become an Icon of Leather Sector of Pakistan as already established its recognition domestically & internationally that offers un-limited business opportunities for boosting the sales potential/exports. As such, all interested may avail this unique & vital opportunity in Pakistan as most potential destination of the world for participation for the best return of their investment/joint ventures/collaborations.

Interested firms concerned may contacted at e.mail pmls@pakistantannres.org OR visit PTA's official website www.pakistantanners.org for online booking of space in the next **9th PMLS-2024** and other relevant information about the previous Pakistan Mega Leather Show with comprehensive detail containing activities of the Show and best quality products of Finished Leather & Leather Footwear, Leather Garments, Made-ups and tanning machines, chemicals & accessories etc.etc. well displayed in their stands to attract the buyers & visitors during the show.

BE A PART OF

9th

PAKISTAN MEGA LEATHER SHOW

LEATHER FOOTWEAR GARMENTS GLOVES CHEMICAL MACHINERY

26-28 JANUARY 2024

EXPO CENTER LAHORE, PAKISTAN

SCAN QR CODE FOR FURTHER DETAIL

PAKISTAN TANNERS ASSOCIATION - CENTRAL

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