



**PAKISTAN MEGA LEATHER
SHOW 2015**

LEATHER - FOOTWEAR - GARMENTS - GLOVES - GOODS

**1ST PAKISTAN MEGA LEATHER SHOW
6-8TH MARCH'2015
AT LAHORE INT'L EXPO CENTRE,
LAHORE (PAKISTAN)**

SHOW REPORT

The 1st Pakistan Mega Leather Show has taken place in Lahore Int'l Expo Centre, Lahore (Pakistan) from 6-8th March'2015, which was jointly organized by all allied stakeholders of Leather Sector of Pakistan such as Leather (Pakistan Tanners Association - PTA), Leather Footwear (Pakistan Footwear Manufacturers Association - PFMA) in association with Leather Garments & Leather Gloves with the assistance/patronage of Government of Pakistan, Trade Development Authority of Pakistan. It was joint collaborated efforts for organising 1st Event of Leather Sector after long pause in Pakistan for the exposition of finest quality of Finished Leather of all sorts, Leather Footwear, Leather Garments, Leather Gloves/Products while allied Industries like Tanning / Footwear Machineries along with Chemicals was also the integral part of the Show.

The Show was inaugurated by the Honourable Federal Commerce Minister, Engineer Khurram Dastgir Khan, which was attended by the Chief Executive, TDAP, Mr. S.M. Muneer, Mr. Muhammad Idrees, President, FPCCI as well as large number of Guests including imminent personalities, diplomats, Government Officials, Print & Electronic etc.

More than 300 exhibitors took part in the Show at Lahore in two different halls earmarked for the Show at the standard sizes of booth allocated, while some of the exhibitors have

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customized their booths in attractive and eye catching mode in both halls of the Show. The turnover of local traders/buyers/businessmen was unprecedented **average 3000 to 4000 daily**, while out of total exhibitors some of the Exhibitors have participated from abroad like **Russia, Turkey, Spain, Italy, Germany, France, South Africa, Portugal, Taiwan, Japan, India, Taiwan, China** directly or thru their sole agents in Pakistan.

The Outcome of the Show was the excellent/outstanding beyond the expectation as fully crowded during 3 days Show in Lahore with local & foreign buyers/customers to have collaboration/joint ventures between foreign companies & Pakistani companies and concluded enormous in Millions on spot while positive negotiation are in the pipeline to be worthwhile in millions also and to be finalized shortly.

The Show in Lahore was termed/declared based on the comments/feedback received from the Exhibitors/Foreign Buyers/Customers/Visitors in a specific prescribed Form obtained on the last day of the Show **TO BE THE BEST VIABLE POTENTIAL EVENT IN SOUTH ASIA AT PAKISTAN** in view of speedy growing demand in Leather Footwear Sector at Pakistan, which is reached at **US\$ 120 Million for the year 2013-14.**

• **GROUP DIALOGUE on "SOUTH ASIA – FUTURE HUB FOR LEATHER AND FOOTWEAR"**

A Group Dialogue between Pakistan & Indian's counterparts headed by **Mr M. Rafeeqe Ahmed, Chairman, Council of Leather Exports, India** visited the Show with Indian delegates was found most productive between the two neighbor countries wherein a large gathering having senior members of PTA attended the dialogue and exchanged views, statistics & techniques. The aim for holding the dialogue was to have more close relations with Indian Leather Industry to cater to the needs each of them.

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During the Inaugural Speech, the **Chairman, Pakistan Tanners Association and Chairman, Steering Committee on PMLS'2015, Mr. Muhammad Musaddiq** after having consensus with all stakeholders of the Leather Sector of Pakistan have announced the **NEXT DATES OF THE SHOW IN LAHORE FROM 27-29TH JANUARY '2016.**

Pakistan Mega Leather Show - PMLS'2016 in Lahore is now an internationally reputed event that offers countless business opportunity and is surely the most cost effective means for boosting the sales potential/exports. As such, all interested may avail this unique opportunity of participation at most potential destination of the world for the best return of their investment/joint ventures/collaboration.

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